

The Other Way To Buy Lumber

Transparent. Efficient. Value. Choices.

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**Now Sourcing Eastern White Pine, Spruce Pine Fir, and Other Species**

Page 1

Purchase The Best Products At The Best Price Without The Battle

Save Time and Money: Remove The Influence Of Commission Based Middlemen On Your Lumber Purchasing

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| **Why Woodbrowser?**  **Relationships:** Woodbrowser strengthens the direct relationship between buyers and mills by offering a new avenue for sourcing truckload quantities of board and dimension lumber.  **Transparency:** Woodbrowser adds transparency to each step of a lumber transaction by allowing buyers to see what they are actually paying for lumber, for shipping, for credit, and for fees using our “True Price Finder” tool.  No more hidden fees, no more questions about what you are paying for.  **Value:** Mills know that they are competing against similar quality mills, and provide aggressive pricing to secure the order.  **Ease of Use:** Using Woodbrowser is as easy as picking up the phone or sending an email. | **Who We Are**  **Dedicated Staff:** Woodbrowser’s dedicated staff is made up of lumber, marketing, and operations professionals. Our focus is simply to improve and make transparent the transaction process between buyers and mills by offering a platform built specifically for the lumber industry.  **Ultimate Customer Service:** Woodbrowser’s knowledgeable staff prides itself on offering the best customer service in the industry. Reach a Woodbrowser Team Member via phone, email, or live chat to get the answers you need fast. | **What We Do**  **The Approach:** Woodbrowser relies on a dedicated staff with a touch of technology to provide our buyers with direct access to mill pricing. Our buyers include:   * Retail Lumber Yards * Modular and Prefab Builders * Log Cabin Manufacturers * Pallet Manufacturers * Commercial Construction Firms * Window and Door Manufacturers * Maybe you?   **The Process:** Buyers simply list their product needs in our “True Price Finder”, the mills they prefer, and Woodbrowser provides mills with a platform to compete for the load.  **The Result:** Buyers always see the price at the mill, and mills now know that buyers always see their actual quoted price for lumber, that is our guarantee. |

**How Woodbrowser Works**

Be More Productive, Let Woodbrowser Do the Shopping

\*\*\*(Please use a flow chart that matches the design-feel free to recommend clip art for each step, ie buyer, mill, menu, lumber, delivery truck- we will pay for it- http://office.microsoft.com/en-us/images/results.aspx?qu=lumber&ex=1)

Page 2

**Start Saving Time And Money On Every Lumber Purchase Today**

* Register for an account in less than 5 minutes at Woodbrowser.com or by calling (888) 963-8956
* Manage your entire experience on Woodbrowser on your company themed Hub Page
* Use your Woodbrowser Hub Page to order lumber using the “True Price Finder” and to keep track of the order process
* Find all of your Purchase Orders and Invoices right on your Hub Page, as well as all past orders and details

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| Woodbrowser’s “True Price Finder” (Feel free to take creative freedom with Diagram)   * Starting the order is as easy as sending an email * The “True Price Finder” is only used for actual orders, not price shopping * Our “True Price Finder” allows buyers to see real time quoting from multiple mills as they compete for the order * Always see what you are paying at the mill, for freight, for financing, and for Fees  |  |  |  |  | | --- | --- | --- | --- | | Pricing is clearly broken out by mill | See your price per 1000 from the mill | See your projected cost with shipping is | See your delivered cost with trucking and fees included |   Macintosh HD:Users:matthewhagerty:Desktop:True Price Finder.png | |
| Woodbrowser’s “True Price Finder” Breakdown   * Our “True Price Finder” Breakdown is found on each Woodbrowser Invoice * The Breakdown shows the Buyer exactly what they paid for lumber, freight, financing, and the Woodbrowser Fee (As low as $10/1000 mbf 10 days, $15 net 11-20, $20 over 21 days) * Never wonder again what you are actually paying for lumber   Macintosh HD:Users:matthewhagerty:Desktop:True Price Breakdown.png |

Page 3

**Woodbrowser’s Commitment To Our Customers**

-Every aspect of your experience with Woodbrowser will be completely transparent

-Woodbrowser will only source lumber from the mills that our buyers prefer (unless otherwise requested)

-Woodbrowser’s dedicated staff will always offer the best customer service to our buyers and mills

-Woodbrowser guarantees that our buyers will always see:

* The price quoted directly from the mill
* The price provided directly from our freight partners
* The price paid for credit fees
* The price paid for Woodbrowser Fees (as low as $10/1000 mbf)

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“We started Woodbrowser to strengthen the relationship between buyers and mills, giving them a direct avenue to purchase lumber and remove the influence of commission based middlemen. After working more than a decade as a sales executive at a Eastern White Pine mill, it was clear that there was a need for a direct avenue that enabled purchasers to know what they are paying for each step of the transaction. Our only goal at Woodbrowser is to offer the most transparent lumber transactions possible, so that buyers and mills can better control their costs.”

Chuck Gaede

President

(Picture of Chuck)

Woodbrowser

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Page 4